



## Corporate Sponsor Program

**Make Your Marketing Dollars Sing**

Solaris Vocal Ensemble is a chamber choir of 24 singers performing compelling choral music in Central and Northwestern Vermont. We provide two major programs annually, each in two or three communities. Our audiences are enthralled by our performances; moved at times to laughter and at times to tears, spell-bound by the beauty of the music, and thrilled to be invited to sing along.

Your financial support is a powerful investment in Vermont's rich musical culture, a culture that improves the quality of life in our communities and contributes to the vitality of our region.

### **Sponsorship Levels for the 2022-2023 Season**

#### **Sponsorships of \$500 or more include**

- Your business recognized in our two major concert programs
- A full page advertisement in our two major concert programs
- Public thanks and complimentary tickets to our two major concerts
- Your Business name and logo on email blasts
- Your name and logo on the Solaris website linked to your site
- Your logo printed on our two major concert posters

There are 3 support levels. In addition to the benefits listed above

#### **Visionary: Support of \$5000 or more also includes**

- A small group performance or carolers at a business event
- Lunch with the Artistic Director
- 8 complimentary tickets to our two major concerts

#### **Sustainer: Support of \$1000-\$4999 also includes**

- Lunch with the Artistic Director
- 4 complimentary tickets to our two major concerts

#### **Benefactor: Support of \$500-\$999 also includes**

- 4 complimentary tickets to our two major concerts

#### **Sponsorships of \$100-\$499 include**

- Your business recognized in our concert programs at your support level

There are 2 support levels.

#### **Partner Sponsorship**

\$250: Includes a half-page advertisement and recognition in both programs  
\$175: Includes a half-page ad and recognition in one of our major concert programs

#### **Patron Sponsorship**

\$150: Includes a quarter-page advertisement and recognition in both programs  
\$100: Includes a 1/4-page ad and recognition in one of our major concert programs

**Sponsorships up to \$100 includes** your name listed in our concert programs at the friend level



# 2022-2023 Season Advertising Order Form

## How to Submit

Mail this form and payments to Solaris Vocal Ensemble, 14 Aspen Drive, Essex Junction, VT, 05452.

Email ad artwork via digital file to Nan.Oleary@comcast.net.

**Questions?** Contact Nan O'Leary at Nan.Oleary@comcast.net.

**Submission Deadlines: Fall Season: 11/11/22 Spring Season: 02/18/2023**

## Program Season

Yes, please include our ad in the concert program for (check one):

### Full Season:

December 2022 and April 2023

### Half Season:

December 2022 only

April 2023 only

## Ad Size

Prices listed for full season or half season. Please indicate your choice below and circle the associated price:

Full-page (\$500 -full season only)  
*4.75" wide x 7.75" high*

Half-page vertical (\$250 or \$175)  
*2.25" wide x 7.75" high*

Half-page horizontal (\$250 or \$175)  
*4.75" wide x 3.75" high*

Quarter-page vertical (\$150 or \$100)  
*2.25" wide x 3.75" high*

Quarter-page horizontal (\$150 or \$100)  
*4.75" wide x 1.75" high*

## Ad Format

All ad artwork should be in high-resolution (at least 300 dpi) digital format such as JPG, PDF, EPS, or AI. **Black & white/grayscale** only. Submit print-ready digital artwork to Nan.Oleary@comcast.net.

## Advertiser Information

Company name: \_\_\_\_\_  
\_\_\_\_\_

Contact name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_  
\_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Solaris member contact name (optional):  
\_\_\_\_\_

## Payment

Enclosed - payable to Solaris Vocal Ensemble

Invoice me